



2008 SPORTFISHING SUMMIT

October 29 - 30, 2008 • Brown Palace Hotel • Denver, Colorado

2008 SPORTFISHING SUMMIT AGENDA

TUESDAY, OCTOBER 28

- Noon–5:00 p.m.** **Registration** Hotel Lobby
Sponsored by ZEBCO Brands
- Noon–5:30 p.m.** **ASA Board of Directors Meeting** Ballroom A
- 6:00 p.m.–7:30 p.m.** **Welcome to Denver Event** Brown Palace Club
With support from NOAA Fisheries Service

WEDNESDAY, OCTOBER 29

- 8:00 a.m.–10:00 a.m.** **Registration** Hotel Lobby
Sponsored by ZEBCO Brands
- 8:00 a.m.–9:00 a.m.** **Welcome Breakfast** Brown Palace Club
Sponsored by Townsend and Townsend and Crew
- 9:30 a.m.–5:00 p.m.** **Government Affairs Committee** Central City
Includes Trade & Commerce, Saltwater and Freshwater subcommittees
- 9:30 a.m.–11:45 a.m.** **Committee Meetings**
Government Affairs Central City
Membership Gold
Data and Statistics Coronet
Consumer Shows Tabor/Stratton
Finance: 11:00 a.m.–11:45 a.m. Boettcher Board Room
- 10:30 a.m.–10:45 a.m.** **Morning Break** Alcove Outside Central City Room
- Noon–1:00 p.m.** **Summit Networking Lunch** Ballroom A
Sponsored by the FishAmerica Foundation
- 1:30 p.m.–5:00 p.m.** **Committee Meetings**
Government Affairs Central City
Show Tabor/Stratton
Communications Gold
FishAmerica Foundation Coronet
- 3:15 p.m.–3:30 p.m.** **Afternoon Break** Alcove Outside of Central City Room
- 6:00 p.m.–7:30 p.m.** **2008 Sportfishing Summit Networking Event** Ellyngton's
With support from the U.S. Fish and Wildlife Service

THURSDAY, OCTOBER 30

- 7:30 a.m.–9:15 a.m.** **ASA Board of Directors Meeting** Central City
- 9:30 a.m.–10:30 a.m.** **Closing Session: General Membership Meeting** Ballroom B

BOARD OF DIRECTORS 2008

Jeff Pontius
Chairman
ZEBCO Brands

Randy Lemcke
Immediate Past Chairman
Plano Molding Company

MEMBERS

Thomas Dammrich
National Marine Manufacturers
Association

Ed Dinkins
Boy Scouts of America

Bob Eakes
Red Drum Tackle Shop, Inc.

Peter Foley
Boone Bait Company, Inc.

John Frampton
South Carolina Department of
Natural Resources

John Jilling
Wright & McGill Company

Jay Jolly
Boater's World Marine Centers

Jim Lebson
G.Loomis, Inc.

Jeff Marble
Frabill, Inc.

Richard "Chip" Powell
Mason Tackle Company

Geoff Ratte
Water Gremlin Company

Bruce Stanton
PRADCO-Fishing

Gregg Wollner
Rapala VMC Group, Normark
Corporation

Gary Zurn
Big Rock Sports

EX-OFFICIO MEMBERS

Darrell Lowrance
Navico-Lowrance

Kenneth Hammond
The Hammond Group

AMERICAN SPORTFISHING ASSOCIATION COMMITTEES 2008-2010

COMMUNICATIONS COMMITTEE (9 Members)

John Mazurkiewicz, Catalyst Marketing
Services (*Chairman*)
Kirk Immens, Sportco Marketing
Dan Kuenzi, Johnson Outdoors
Michael Manrose, Meyerco
Chris Megan, On The Water, LLC
Tim Norman, The Fish Harder Companies
Michelle Scheuerman, The Sportsman
Channel
Kai Tham, Fishbelly International, Inc.
Ted Wright, The Bait Shuttle
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CONSUMER SHOWS COMMITTEE (10 Members)

Neal Larsson, On The Water (*Chairman*)
Mike Battistoni, Maui Jim Sunglasses, Inc.
Tim Campbell, Swifty MGF
Ken Elie, Outdoor Pro Shop, Inc.
Robby Gant, Shimano American Corp.
Alan Gnann, REC Components
Jay Jolly, Boater's World Marine Center
Jim Lebson, G.Loomis, Inc.
Travis Petty, Kistler Rods
Paul Schluter, St. Croix Rods
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DATA AND STATISTICS COMMITTEE (9 Members)

Glenn Hughes, Bonnier Corporation
(*Chairman*)
Greg Block, Jones & Co.
Sam Brenner, Okuma Fishing Tackle Corp.
John DeVries, Kureha America, Inc.
Bob Funk, O. Mustad & Son (USA), Inc.
Steve Ferrara, Shimano American
Corporation
Kai Tham, Fishbelly International, Inc.
Gregg Wollner, Rapala
Gary Zurn, Big Rock Sports
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FINANCE COMMITTEE (9 Members)

Peter Foley, Boone Bait Co. (*Chairman*)
Scott Deaton, Mosaic Consulting LLC
Ken Elie, Outdoor Pro Shop, Inc.

David Martin, ZEBCO Brands
Mark Masterson, Yakima Bait
Dosh McClendon, Pacific Products
Ben Moore, Jr., Boater's World Marine
Centers
David Peddy, Bayou Outdoors, Inc.
Donn Schaible, Wright & McGill Company
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FISHAMERICA CONSERVATION AND RESEARCH COMMITTEES

Conservation Committee (18 members)

Jim Hubbard (*Chairman*)
Jack Charvat, Dutch Creek Marketing
(*Vice Chairman*)
Mike Armstrong, Arkansas Game and
Fish Commission
Michael Brooks, Ardent Outdoors, Inc.
John Brownlee, Bonnier/Salt Water
Sportsman
Pete Calderone, Calderone & Associates
Ben Hobbins, Lake Resources-Ironclads
Glenn Hughes, Bonnier Marine Group
Bert Kaplan, Kaplan Associates
John Kehoe, Pro Line Manufacturing
Robin Knox, Knox Aquatic Resource
Consulting
Dan Kuenzi, Johnson Outdoors
Gary Martel, Virginia Department of Game
and Inland Fisheries
Virgil Moore, Idaho Department of Fish
and Game

John Morlan, Pure Fishing
Steve Quinn, *In-Fisherman*
Bob Reguly
George Shipes, EGS Enterprises, LLC
Howard Tanner

Research Committee

Ben Hardesty (*Chairman*)
Glen Contreras (*Vice Chairman*)
James Ehlers, Lake Champlain
International, Inc.
Marc Gorelnik, Townsend and Townsend
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Steve Hoffman, *In-Fisherman*
Gary Kania, Congressional Sportsmen's
Foundation
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GOVERNMENT AFFAIRS COMMITTEE (29 Members)

Bill Shedd, AFTCO Manufacturing Co.
(Chairman)

Michael Brooks, Ardent Outdoors, Inc.

Steven Brown, West Virginia Division of Natural Resources

John Brownlee, Bonnier/Salt Water Sportsman

Bob Eakes, Red Drum Tackle Shop, Inc.

James Ehlers, Lake Champlain International, Inc.

Tom Fote, Jersry Coast Anglers Association

Marc Gaden, Great Lakes Fishery Commission

Marc Gorelnik, Townsend and Townsend and Crew, LLP

Jason Haefner, Do-It Corporation

Chris Horton, BASS/ESPN Outdoors

Gary Kania, Congressional Sportsmen's Foundation

Robin Knox, Knox Aquatic Resource Consulting

Dan Kuenzi, Johnson Outdoors

Darrell Lowrance, Navico-Lowrance

Jeff Marble, Frabill, Inc.

David Martin, Zebco Brands

Jim Martin, Pure Fishing

Ben Moore, Jr., Boater's World Marine Centers

Phil Morlock, Shimano American Corporation

Dick Pool, Pro-Troll, Inc.

Dick Posey, Lamiglas, Inc.

Jim Range, Baker, Donelson, Bearman and Caldwell

Geoff Ratte, Water Gremlin Co.

Ron Regan, Association of Fish and Wildlife Agencies

Michelle Scheuermann, The Sportsman Channel

Steve Tempini, Old Harbor Outfitters

Jack Young, Pacific Products

Gary Zurn, Big Rock Sports

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Freshwater Subcommittee (12 Members)

Phil Morlock, Shimano American Corporation *(Chairman)*

Michael Brooks, Ardent Outdoors, Inc.

Steven Brown, West Virginia Division of Natural Resources

James Ehlers, Lake Champlain International, Inc.

Marc Gaden, Great Lakes Fishery Commission

Marc Gorelnik, Townsend and Townsend and Crew, LLP

Chris Horton, BASS/ESPN Outdoors

Robin Knox, Knox Aquatic Resource Consulting

Dan Kuenzi, Johnson Outdoors

Jim Martin, Pure Fishing

Dick Posey, Lamiglas, Inc.

Jim Range, Baker, Donelson, Bearman and Caldwell

Saltwater Subcommittee (14 Members)

Ben Moore, Jr., Boater's World Marine Centers *(Chairman)*

John Brownlee, Bonnier/Salt Water Sportsman

Bob Eakes, Red Drum Tackle Shop, Inc.

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Gary Kania, Congressional Sportsmen's Foundation

Dan Kuenzi, Johnson Outdoors

Darrell Lowrance, Navico-Lowrance

David Martin, ZEBCO Brands

Dick Pool, Pro-Troll, Inc.

Ron Regan, Association of Fish and Wildlife Agencies

Bill Shedd, AFTCO Manufacturing Co.

Steve Tempini, Old Harbor Outfitters

Gary Zurn, Big Rock Sports

Trade and Commerce Subcommittee (7 Members)

Jason Haefner, Do-It Corporation *(Chairman)*

Michael Brooks, Ardent Outdoors, Inc.

Jeff Marble, Frabill, Inc.

Dick Posey, Lamiglas, Inc.

Geoff Ratte, Water Gremlin Co.

Michelle Scheuermann, The Sportsman Channel

Jack Young, Pacific Products

MEMBERSHIP COMMITTEE (10 Members)

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Pete Calderone, Calderone & Associates

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Greg Block, Jones & Co.

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Jay Jolly, Boater's World Marine Centers

Bert Kaplan, Kaplan Associates

Jeff Marble, Frabill, Inc.

Mark Masterson, Yakima Bait Company

Travis Petty, Kistler Rods

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Paul Schluter, St. Croix Rods

Bill Shedd, AFTCO Manufacturing Co.

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John Jilling, Wright & McGill Company

Jay Jolly, Boater's World Marine Centers

Neal Larsson, On The Water, LLC

Terry Pederson, Daiwa Corporation

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