Dorothy Lowman, Chair Pacific Fishery Management Council 1100 NE Ambassador Place, #101 Portland, Oregon 97220

RE: Agenda Item F.3 – Deep Set Buoy Gear Amendment Scoping

Dear Chair Lowman and Council members,

Sportfishing is the backbone of our industry and sportfishermen are the lifeblood keeping our businesses running. We write to stand with the thousands of sportfishermen calling for change in the West Coast swordfish fishery, and encourage you to begin the authorization process for deep-set buoy gear in March.

The West Coast commercial fishery for swordfish needs alternative gear types to drift gillnets. These mile-long nets, set for hours at a time overnight, ensnare finfish such as striped marlin and many other species of marine life resulting in 64% of the catch being discarded overboard, often injured or dead.

Last year, the Pacific Fishery Management Council took several positive steps in developing a comprehensive Swordfish Management & Monitoring Plan with the goal of reducing bycatch in the West Coast swordfish fishery. We commend the Council for its approval of hard caps on protected and vulnerable species, as well as 100 percent monitoring in the drift gillnet fishery, as interim measures until a transition to cleaner gear occurs.

Additionally, we applaud the Council's decision to leave authorization of shallow-set longline gear outside the Exclusive Economic Zone off of the Council's 2016 agenda. We hope this deletion is permanent, as any West Coast-based longline fishery would not achieve the Council's goal of reducing bycatch and are not a sustainable alternative to drift gillnets.

Deep-set buoy gear provides such an alternative, and we strongly encourage the Pacific Fishery Management Council to authorize this gear in a timely manner. Buoy gear is actively tended, using a hook-and-buoy system that enables fishermen to drop their hooks as deep as 1,200 feet to reach swordfish and respond to a bite within minutes. Scientists and cooperating fishermen have tested the gear extensively for nearly five years and it maintains a 94 percent marketable catch rate.

We believe the work to implement hard caps and 100 percent monitoring can coincide with authorization of deep-set buoy gear. Please ensure that authorization of this important innovation is a priority in 2016.

Thank you in advance on behalf of the International Game Fish Association, Coastal Conservation Association California, the American Sportfishing Association, and the over one hundred sportfishing businesses listed below.

Sincerely,

We the undersigned

American Sportfishing Association

Mike Leonard- Ocean Resource Policy Director Alexandria, VA

Daiwa Corporation

Terry Pederson- VP of Sales/Marketing Cypress, CA

Fred Hall Shows, Inc.

Bart Hall- Producer Camarillo, CA

Pelagic

Colin Sarfeh- Marketing Director Costa Mesa, CA

Tow Boat US & Vessel Assist

Ben Scanlan- General Manager Avalon, CA

Dana Wharf Sportfishing and Whale Watching

Donna Kalez- Vice President Dana Point, CA

Northwest Sportfishing Industry Association

Liz Hamilton- Executive Director Oregon City, OR

Hobie Cat Company

Morgan Promnitz- Fishing Product Manager Oceanside, CA

Westernbass

Wayne Wasulko- President Sacramento, CA

OFBoutdoors

Michael Tapocik- Founder/President Dana Point, CA

Salmon King Lodge

Bill Divens- Owner/Guide Red Bluff, CA

Bob Sands Fishing Tackle, Inc.

Sal Vallone- President Van Nuys, CA

American Fishing Tackle Company (AFTCO)

Bill Shedd- President Santa Ana, CA

West Marine

Randy Repass- Founder Watsonville, CA

Shimano American Corporation

Phil Morlock- Director, Environmental Affairs Irvine, CA

BD Outdoors, LLC

Ali Hussainy- President San Diego, CA

Western Outdoor News

Bob Twilegar- President San Clemente, CA

Pacific Coast Sportfishing Magazine

Drew Lawler- President & Editorial Director Newport Beach, CA

Cousins Tackle

Charlie Albright- Customer Service Manager Huntington Beach, CA

Better Fishtrap/ The Quickline System

Adam Carlebach- President Oakland, CA

Qualia Reels

Dosh McClendon- Owner Novato, CA

AA Worms

Matthew Paino- General Manager Temecula, CA

Tackle Warehouse

Richard Zeilenga- COO San Luis Obispo, CA

SeaGuide

Rick Hall- Global Sales Manager Missoula, CA Aguadrone, LLC

Daniel Marion- Owner

San Diego, CA

Performance Tackle

Marc Higashi- Owner Los Alamitos, CA

The Rusty Hook

Alex Masumoto- Owner San Pedro, CA

Let's Talk Hookup

Pete Gray- President San Diego, CA

RinseKit

Elise Walker- Associate Marketing Director Carlsbad, CA

Marshall Madruga Brands

Marshall Madruga- Owner San Diego, CA

Sunrize Tackle, Inc.

Pete Wolf- Owner Goleta, CA

Okuma Fishing Tackle

Douglas Lasko- President Ontario, CA

Western Fishing Adventures, Ltd.

Brad Staples- Guide West Linn, OR

Sky's Guide Service

Skylen Freet- Owner Sandy, OR

Poulson Cascade Tackle, LLC

Tom Hester- Owner Clackamas, OR

Oregon River Trails Outfitters

Bill Kremers- Owner Corvallis, OR

Fin & Field

Robert Murphy- CEO Santa Barbara, CA

Pacific Recreational Products

Jim Stewart- Owner

Tigard, OR

Paradise Guide Service

Phil Paradis- President Canby, OR

Michael's Guide Service

Michael Shearer- Owner

Glide, OR

Steve Huber Guide Service

Steve Huber- Owner Douglas City, CA

Total Fisherman Guide Service

Kevin Newell- Guide Portland, OR

Tom Posey Co

Ron Hiller- President

Tigard, OR

Fight Club Guided Fishing

Jay Daly- Captain St. Helens, OR

Little Stone Flyfisher

Bob Triggs- Owner Port Townsend, WA

Double G Guide Service

Gary Geis- Owner Battle Ground, WA

Leisure Sales

Dan ParnelL- President Auburn, WA

Bluewater Bait Systems

Randy Wood- Owner Costa Mesa, CA

Salt Water Bass Anglers

Eric Bent- Director Whittier, CA

Sea Tow Newport Beach/LA

Chris McCarthy- Owner Newport Beach, CA

All Fish Wear

Elena Yuja- Owner Huntington Park, CA

Phenix Rods

Alex Campos- Operations Manager Bellflower, CA

Reliable Fishing Products

Paul Robbins- Owner Orange County, CA

Picante Sportfishing

Tony Craig- Sales Manager Chino Hills, CA

Whopper Stoppers

Ed Robison- Owner Riverside, CA

Convict Lake Resort

Charles Porter- Marketing Manager Mammoth Lakes, CA

SoCalReels- Pulliam Enterprise

Paul Pulliam- Owner San Diego, CA

Pro Towers

Mike Byrum- Owner Lakewood, CA

SoCalReels

Robb Le Tourneau- Captain San Diego, CA

Get Some Sports

John Anderson- President San Clemente, CA

Thresher Boats

Brandon Wesselink- Owner San Clemente, CA

West Coast Trailers

Wayne Redmond- Owner Huntington Beach, CA

Ketcham Tackle

Jason Ketcham- Owner Costa Mesa, CA

Sportfishing Financial

Rick Jensen- Owner San Juan Capistrano, CA

Seasons Sportfishing

Jamie Thinnes- Owner San Diego, CA

New Fishall Bait Co

Kent Williams- Owner Gardena, CA

Cowbuoy Sportfishing

Scott Wilson- Owner San Diego, CA

Chark Bait

Mark Smith- Owner Huntington Beach, CA

Toro Tamer

Nadiya Smith- Owner Huntington Beach, CA

Spear America

Petros Yiannikouros- Owner Irvine, CA

The Boardroom Charters

Todd Mansour- Captain Dana Point, CA

San Diego Tackle Traders

Dave Nichols- Owner San Diego, CA

Harbor Boat Rentals

Landon Yacobucci- Captain Dana Point, CA

Fisherman's Access

Jack Kaneoka- Owner Brea, CA

FPS Consulting

Ron Wade- Owner Orange County, CA

Freedom Boat Club- Parker Boats

Peter Axelrod- Members Executive Orange County, CA

Shannon Rose Sportfishing

Erik Carmack- Captain Dana Point, CA

SOS Marine

Chris Spillers- Owner Santa Ana, CA

FIA Insurance Services Inc

Tim Manaka- President Pasadena, CA

Pacific Properties Service

Michael Farrior- CEO/Founder San Diego, CA

Banzai Jerky

Ben Aoki- Owner Fountain Valley, CA

Bungalow Bay Co

Joseph Sabina- CFO Long Beach, CA

Baja Fish Gear

Ed Tschernoscha- Owner Lomita, CA

Blue Wave Jewelry

Paul Hansen- Owner Newport Beach, CA

GMC Sports

Gregg Chow- Owner Fullerton, CA

Richard D Ross Construction Inc.

Richard Ross- President Concord, CA

Hott Stuff Sports

Rich Erwin- Owner Riverside, CA

Bomboy Fishing Lures

Bomboy Llanes- Owner Kailuna Koa, HI

Yes Bay Lodge Alaska

Nicky Martinez- Chef/General Manager Ketchikan, AK

Katmai Lodge- Alaska

Bob Kantor-Operations Manager King Salmon, AK

Nautilus Reels

Kristen Mustad- Owner Miami, FL

Salmon Catcher Lodge

Terence Johnson- Owner Kenai, AK

Tibor Reels

Marianne Papa- Vice President Delray Beach, FL

Fishology Alaska

Mark Wackler- Owner Soldotna, AK

Duncanby Lodge

Dave Logan- Regional Manager British Columbia, Canada

Scent Blazer Lures

Mike Rennie- Pro Staff/Distribution Sydney, Australia

Halco Tackle Company

K Neil Patrick- Chairman Fremantle, Australia

Jen Wren Sportfishing

Mark Rayor- Owner/Captain Baja California, Mexico

Baja Fishing Convoys

Orchid Martinez- Owner/President Baja California, Mexico

Pro-Cure

Phil Pirone- President Salem, OR

Bob Rees' Guide Service

Bob Rees- Owner Tillamook, OR

100+ Sportfishing Businesses Support New Solutions for Swordfishing

















































































Salmon King Lodge Guide Service Professional Guide Bill Divens











































































































