

American Sportfishing Association Angling Awareness Award Submission Form

Save the form on your computer, and then open it directly in Acrobat or Acrobat Reader. Fill out all fields then click on the Submit button at the bottom of the form.

The American Sportfishing Association (ASA) is accepting submissions for the Angling Awareness Award. The award recognizes writers whose work has inspired: **①** non-anglers to give fishing a try; **②** current anglers to keep fishing; or **③** lapsed anglers to re-join the sport. For 2019, ASA is offering six awards for written pieces, print or digital, from endemic and non-endemic outlets.

All submissions must be received on or before July 1, 2019. Qualifying pieces must be published between January 1, 2018 and July 1, 2019. Proof of publication is required.

ASA reserves the right to refuse submissions based on category criteria. ASA will judge articles based on the category selected by the author(s). Articles will be judged by a panel of volunteers. All decisions are final.

Winner will be informed no later than August 30, 2019.

Questions? Please contact Communications Director Mary Jane Williamson.

Name				
Address				
City	State	Zip		
Phone	Email			
Title of Submission				
Publication or Media Outlet				

SUBMISSION CATEGORIES

- Recruitment: Article inspires fishing participation among audiences who don't currently fish. Themes could include, but are not limited to, the benefits of fishing; the connection between fishing and conservation; fishing is fun, easy and it's for everyone; or equipment and how-to-fish articles for beginners.
- <u>Retention</u>: Article should focus on keeping current anglers fishing. Themes could include, but are not limited to, targeting new species; traveling to find new places to fish; the challenge to learn new techniques, types of fishing or trying new tackle; incorporating fishing into other outdoor activities; competitions; personal growth; or why making time for fishing is important.
- Reactivation: Article should inspire former anglers to re-join the sport. Themes could include, but are not limited to, the benefits of fishing in today's hectic world, give fishing another try, take others fishing (mentoring), get back to basics or family fishing traditions.

Publication Type: Digital Print

Date of Original Publication

Media Outlet: Endemic (pieces written for sportfishing, boating and outdoor outlets) Non-endemic (pieces written for any outlet that is not sportfishing, boating or outdoor experience- specific)

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File Name: ______

Copy and Paste URL Link:_____

Attach Print File to the same email that you will be directed to after clicking on the "Submit" button below.

CERTIFICATION

I certify that I am the author or co-author of this submission. I understand that all decisions are final.