



AMERICAN SPORTFISHING ASSOCIATION RETAILER MEMBERSHIP

Membership with the American Sportfishing Association provides opportunities to advocate on important policy issues, gain insights from trusted leaders and network with other industry professionals.

“Joining ASA is good for business. You are taking ownership of the industry in which you work.”

TOM PUTMAN
PRESIDENT
HALF HITCH TACKLE COMPANY, INC.

WORKING FOR YOU

THE AMERICAN SPORTFISHING ASSOCIATION:

- Serves as our industry’s voice before government
- Advocates for the rights of American anglers
- Produces ICAST—the world’s largest tradeshow devoted to the recreational fishing industry’s manufacturers, suppliers, retailers and media
- Provides data that can influence your business decisions
- Informs on fisheries management regulations and policy
- Educates through direct assistance, publications, seminars and informational videos
- Creates networking opportunities
- Supports programs that increase participation in recreational fishing
- Protects the fees and taxes that pay for the conservation of our fisheries and waterways



Join us. Become a member today.

“I welcome the opportunity to speak with you about our commitment to recreational fishing’s future and the direct benefits that membership has on your business.”

ROB KEITH
MEMBERSHIP SERVICES MANAGER
703-519-9691, x252 or rkeith@asafishing.org

REPRESENTING YOUR INTERESTS:

FRESHWATER

ASA's dedicated Government Affairs team maintains relationships with federal, state and local governments and other industry stakeholders. They advocate on behalf of our nation's fisheries, keeping more anglers on the water.

We want every organization in our industry to be involved. We want their opinions. Their voices and interests should be represented.

ZACK SWANSON

VICE PRESIDENT AND GENERAL MANAGER
Rapala USA



Working in Your Back Yard

Aquatic Invasive Species

Aquatic invasive species (AIS) impact waters across the country, and ASA strongly advocates for federal funding to be directed to state efforts to combat this issue. ASA helped create the Boating and Fishing AIS Coalition to advocate for reasonable AIS control measures. In 2020, ASA will continue to educate Members of Congress and raise awareness of the importance of combating AIS to ensure healthy and abundant fisheries.

National Fish Habitat Partnership

ASA has been actively working with Members of Congress to authorize the National Fish Habitat Partnership (NFHP) into federal law. This would help provide a national framework for maintaining and restoring fishing habitats through public and private funding.

Mining Projects

ASA opposes mining projects where a clear and substantial risk is posed to highly important and iconic fisheries. Specifically, ASA has supported advocacy efforts to oppose proposed mines near Minnesota's Boundary Waters, Alaska's Bristol Bay and Yellowstone National Park.

