



AMERICAN SPORTFISHING ASSOCIATION RETAILER MEMBERSHIP

Membership with the American Sportfishing Association provides opportunities to advocate on important policy issues, gain insights from trusted leaders and network with other industry professionals.

“Joining ASA is good for business. You are taking ownership of the industry in which you work.”

TOM PUTMAN
PRESIDENT
HALF HITCH TACKLE COMPANY, INC.

WORKING FOR YOU

THE AMERICAN SPORTFISHING ASSOCIATION:

- Serves as our industry’s voice before government
- Advocates for the rights of American anglers
- Produces ICAST—the world’s largest tradeshow devoted to the recreational fishing industry’s manufacturers, suppliers, retailers and media
- Provides data that can influence your business decisions
- Informs on fisheries management regulations and policy
- Educates through direct assistance, publications, seminars and informational videos
- Creates networking opportunities
- Supports programs that increase participation in recreational fishing
- Protects the fees and taxes that pay for the conservation of our fisheries and waterways



Join us. Become a member today.

“I welcome the opportunity to speak with you about our commitment to recreational fishing’s future and the direct benefits that membership has on your business.”

ROB KEITH
MEMBERSHIP SERVICES MANAGER
703-519-9691, x252 or rkeith@asafishing.org

REPRESENTING YOUR INTERESTS:

SOUTHEAST AND GULF REGION

ASA's dedicated Government Affairs team maintains relationships with federal, state and local governments and other industry stakeholders. They advocate on behalf of our nation's fisheries, keeping more anglers on the water.

We want every organization in our industry to be involved. We want their opinions. Their voices and interests should be represented.

ZACK SWANSON

VICE PRESIDENT AND GENERAL MANAGER
Rapala USA



Working in Your Back Yard

Gulf Reef Fish Conservation

ASA is actively supporting bipartisan legislation which would help mitigate reef fish mortality in Gulf of Mexico federal waters. The DESCEND Act was introduced in both the U.S. Senate and U.S. House of Representatives. This legislation would require commercial and recreational fishermen to possess a descending device ready for use or a venting tool while fishing.

Red Snapper Management

As a result of years of hard work by ASA and its partners, the Gulf of Mexico states now manage red snapper for anglers. With improved fishing access generating an estimated 20% increase in sales for Gulf Coast tackle shops, we are striving to do the same for the South Atlantic.

Everglades Restoration and Water Quality

ASA advocates for a comprehensive and expedited approach in Everglades restoration. We are working to limit damaging releases from Lake Okeechobee and improve water quality for the lake, coastal estuaries and Florida Bay.

