



AMERICAN SPORTFISHING ASSOCIATION RETAILER MEMBERSHIP

Membership with the American Sportfishing Association provides opportunities to advocate on important policy issues, gain insights from trusted leaders and network with other industry professionals.

“Joining ASA is good for business. You are taking ownership of the industry in which you work.”

TOM PUTMAN
PRESIDENT
HALF HITCH TACKLE COMPANY, INC.

WORKING FOR YOU

THE AMERICAN SPORTFISHING ASSOCIATION:

- Serves as our industry’s voice before government
- Advocates for the rights of American anglers
- Produces ICAST—the world’s largest tradeshow devoted to the recreational fishing industry’s manufacturers, suppliers, retailers and media
- Provides data that can influence your business decisions
- Informs on fisheries management regulations and policy
- Educates through direct assistance, publications, seminars and informational videos
- Creates networking opportunities
- Supports programs that increase participation in recreational fishing
- Protects the fees and taxes that pay for the conservation of our fisheries and waterways



Join us. Become a member today.

“I welcome the opportunity to speak with you about our commitment to recreational fishing’s future and the direct benefits that membership has on your business.”

ROB KEITH
MEMBERSHIP SERVICES MANAGER
703-519-9691, x252 or rkeith@asafishing.org

REPRESENTING YOUR INTERESTS:

UPPER MIDWEST REGION

ASA's dedicated Government Affairs team maintains relationships with federal, state and local governments and other industry stakeholders. They advocate on behalf of our nation's fisheries, keeping more anglers on the water.

We want every organization in our industry to be involved. We want their opinions. Their voices and interests should be represented.

ZACK SWANSON

VICE PRESIDENT AND GENERAL MANAGER
Rapala USA



Working in Your Back Yard

Combating the Spread of Asian Carp

ASA is working with Congress and encouraging the Illinois governor to take action on reinforcing the Brandon Road Lock and Dam project which will help prevent Asian carp from gaining access to the Great Lakes. ASA continues to engage with Members of Congress, state officials and federal agencies to ensure resources are available to combat this and other aquatic invasive species.

Michigan Commercial Fishing Regulations

Along with ASA's Michigan members, ASA is advocating for a series of bills that will overhaul Michigan's commercial fishing regulations for the benefit of recreational anglers. Designating bass, walleye, lake trout and perch as sportfish will help ensure they are unavailable for commercial fishing.

Lead Fishing Tackle Ban

ASA has continued with its efforts to prevent bans on lead fishing tackle. Nationally, ASA advocated for a policy included in recent appropriations legislation, which prohibits the Environmental Protection Agency from regulating lead fishing tackle. At the state level, ASA worked to successfully prevent the Minnesota Department of Natural Resources from banning lead fishing tackle and ammunition.

