



AMERICAN SPORTFISHING ASSOCIATION RETAILER MEMBERSHIP

Membership with the American Sportfishing Association provides opportunities to advocate on important policy issues, gain insights from trusted leaders and network with other industry professionals.

“Joining ASA is good for business. You are taking ownership of the industry in which you work.”

TOM PUTMAN
PRESIDENT
HALF HITCH TACKLE COMPANY, INC.

WORKING FOR YOU

THE AMERICAN SPORTFISHING ASSOCIATION:

- Serves as our industry’s voice before government
- Advocates for the rights of American anglers
- Produces ICAST—the world’s largest tradeshow devoted to the recreational fishing industry’s manufacturers, suppliers, retailers and media
- Provides data that can influence your business decisions
- Informs on fisheries management regulations and policy
- Educates through direct assistance, publications, seminars and informational videos
- Creates networking opportunities
- Supports programs that increase participation in recreational fishing
- Protects the fees and taxes that pay for the conservation of our fisheries and waterways



Join us. Become a member today.

“I welcome the opportunity to speak with you about our commitment to recreational fishing’s future and the direct benefits that membership has on your business.”

ROB KEITH
MEMBERSHIP SERVICES MANAGER
703-519-9691, x252 or rkeith@asafishing.org

REPRESENTING YOUR INTERESTS:

WEST COAST REGION

ASA's dedicated Government Affairs team maintains relationships with federal, state and local governments and other industry stakeholders. They advocate on behalf of our nation's fisheries, keeping more anglers on the water.

We want every organization in our industry to be involved. We want their opinions. Their voices and interests should be represented.

ZACK SWANSON

VICE PRESIDENT AND GENERAL MANAGER
Rapala USA



Working in Your Back Yard

Phasing Out Drift Gillnets

Drift gillnets - banned throughout the rest of the country - are nearly invisible nets that can measure up to fifty yards deep and a mile long and are responsible for a tremendous amount of bycatch. ASA plays a leading role in advocating for bipartisan federal legislation that would phase out these indiscriminate nets in federal waters off California's coast.

Promoting Salmon Conservation

Salmon fisheries all along the West Coast face a wide-range of threats. Working with its West Coast partners, ASA advocates for numerous initiatives to promote salmon conservation, including fighting for sufficient water flow, addressing threats from predation and restoring natural habitat.

