



2021 SPECIAL REPORT ON FISHING

55M AMERICANS WENT FISHING IN 2020



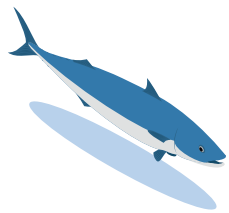
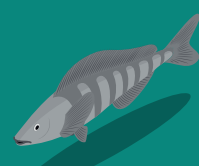
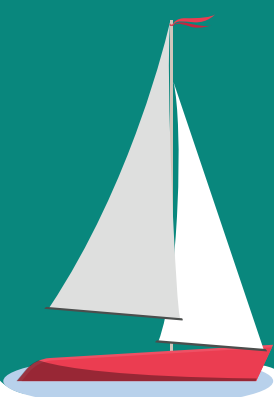
18%



FISHING PARTICIPATION INCREASE IN FISHING PARTICIPATION RATE OF THE U.S. POPULATION *highest in a decade*



2020



4.4M

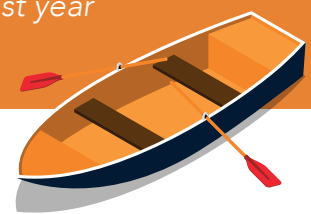
FIRST-TIME PARTICIPANTS CLIMBED to from 3.1 million last year



9M



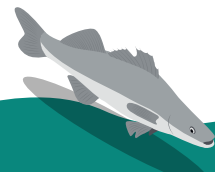
REACTIVATED PARTICIPANTS SOARED compared to 6.8 million last year



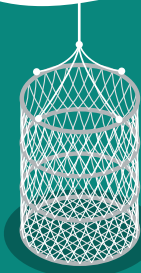
4.8M



HISPANICS PARTICIPANTS 13% increase from 2019



FEMALE PARTICIPANTS 36% of total participants, an all time high



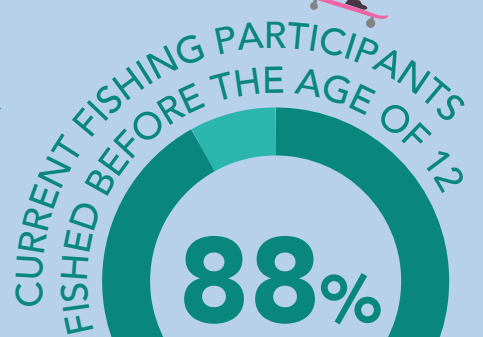
NEARLY **1.8M**

MORE WOMEN WENT FISHING THAN IN THE YEAR PRIOR with a 10% increase

+53%



YOUTH PARTICIPATION IN 2020 13.5 million total participants



MORE INFORMATION

