

SPORTFISHING

Summit

October 15-18, 2024

Sponsorship Opportunities

Catamaran Resort Hotel
San Diego, California



BECOME A SUMMIT SPONSOR, MAKE AN IMPACT.

Your Sponsorship Enhances Valuable Education and Networking Programs

Since 1933, the American Sportfishing Association has promoted and protected the interests of the recreational fishing industry and community.

Our commitment to Advocacy, Community and Education has empowered positive change to fisheries management and has helped to advance sportfishing industry priorities.

Each year we bring industry leaders together at the Sportfishing Summit to conduct the business of the association and to engage, learn and build relationships within our sportfishing community.

3 Reasons to Become a Summit Sponsor

CONNECT WITH INDUSTRY LEADERS

Sponsorships are a great way for your organization to build your brand and reach the leaders of the sportfishing community.

SHOW YOUR SUPPORT FOR THE INDUSTRY

There are a range of sponsorship levels for this year's Sportfishing Summit from **Platinum Partner to Break Sponsor** allowing you to brand your business and create awareness for your commitment to the association's mission.

STRENGTHEN BRAND VISIBILITY

A Summit sponsorship includes strong brand recognition and networking opportunities. Your multifaceted benefits include exposure across all digital and print platforms as well as onsite/in-person during and after the event.

For more information, please contact
Member Relations Manager, Rob Russel at
704-519-9691, x 234, or email russel@asafishing.org.

American Sportfishing Association
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Alexandria, VA 22314
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703-519-9691



2024 SPONSORSHIP LEVELS

Platinum Partner (4) \$10,000

- ☀ Two attendee registrations
- ☀ Introduction during one Summit event
- ☀ Copy of attendee list
- ☀ Full page ad in the program book
- ☀ Prominent logo placement in the program book
- ☀ Video and link on Summit web page
- ☀ Prominent logo placement on event banners, signage and presentation opportunities
- ☀ Prominent logo placement on the Summit web page
- ☀ Name recognition in all Summit communications
- ☀ One tabletop exhibit

Gold Partner (5) \$5,000

- ☀ One attendee registration
- ☀ Copy of attendee list
- ☀ Half page ad in the program book
- ☀ Logo placement on even banners, signage and presentation opportunities
- ☀ Logo placement on Summit web page
- ☀ Name recognition in all Summit communications
- ☀ Logo placement in program book
- ☀ One tabletop exhibit

Cocktail/ Hospitality Reception (3) \$5,000

- ☀ Tuesday, Wednesday and Thursday evenings available
- ☀ Logo on all reception signage
- ☀ Cocktail napkins customized with your logo
- ☀ Table at event for your materials/giveaways

Room Key Sponsor (1) \$3,000 + Cost of Keys

- ☀ Logo and/or message on all of the guest room keys for the Summit Event

2024 SPONSORSHIP LEVELS

**Lunch
Sponsor (2)
\$5,000**

- ☀️ Wednesday and Thursday lunches available
- ☀️ Opportunity to mention your organization and introduce speaker
- ☀️ Logo included in program agenda and on signage for luncheon
- ☀️ Opportunity to distribute brochure on logoed item at lunch tables

**Lanyard
Sponsor (1)
\$3,000**

- ☀️ Logo on Summit lanyards

**Tabletop
Exhibitor (10)
\$2,500**

- ☀️ Available to all ASA member service or benefits providers
- ☀️ Listing on exhibitor page of program book

**Breakfast
Sponsor (2)
\$2,000**

- ☀️ Wednesday and Thursday available
- ☀️ Logo included in program agenda and on signage for breakfast

**Break
Sponsor (6)
\$1,500**

- ☀️ Logo included in program agenda and on signage for breakfast

