

# DIGITAL SPONSORSHIPS

## AND ADVERTISEMENT OPPORTUNITIES



AMERICAN  
SPORTFISHING  
ASSOCIATION

### EXPAND YOUR BRAND

The American Sportfishing Association offers customizable partnership agreements to maximize your reach. Advertise with us on all of our platforms and deliver your message to a targeted audience committed to sportfishing and conservation.

### YOUR CONTACT

**Caley Gillett**  
*Manager*

New Business Development  
[cgillett@asafishing.org](mailto:cgillett@asafishing.org)



AMERICAN  
SPORTFISHING  
ASSOCIATION

\* Custom banner placement and packaging options are available upon request. Slots are offered through first right of refusal and first come first served. All who advertise must be members of ASA to participate. For more information or to purchase a package, contact ASA's Manager of New Business Development, Caley Gillett.  
[cgillett@asafishing.org](mailto:cgillett@asafishing.org) or 703-407-3069



# DIGITAL ADVERTISING

## EMAIL • WEB • PACKAGES

### EMAIL ADVERTISING

#### E-BLAST

**\$1,500/BLAST**

Your curated content, distributed to The Sportfishing Summit mailing list.

#### SUMMIT EMAIL BANNER SPONSORSHIP

**\$4,000 (EXCLUSIVE)**

Promote your company on all Sportfishing Summit email communications through this exclusive banner sponsorship. It is valid from the time of purchase until the end of October of the corresponding Sportfishing Summit year.

### SUMMIT WEB ADVERTISING

#### WEBSITE ADS

**\$2,000**

Sportfishing Summit web banner advertisements run from July through October annually, corresponding with The Sportfishing Summit season. Opportunities are available on a first come first served basis. Bundle and save with a custom package option.

Banner ad will appear on the most visited Sportfishing Summit pages

### PACKAGE ADVERTISING

#### 2-BLAST PACKAGE

**\$2,750 (SAVE \$250)**

Send two dedicated e-blasts (\$3,000 value) to engage Summit attendees with your latest updates, promotions, or announcements.

#### EMAIL + WEB BOOST

**\$3,000 (SAVE \$500)**

Maximize exposure with one dedicated e-blast (\$1,500 value) and a Summit webpage ad (\$2,000 value). Perfect for brands looking to make an immediate impact.

#### ULTIMATE SUMMIT COVERAGE

**\$6,500 (SAVE \$1,000)**

Increase your presence with a Summit webpage ad (\$2,000 value), one dedicated e-blast (\$1,500 value), and Summit email banner sponsorship (\$4,000 value). Includes free logo placement on the Summit webpage



**AMERICAN  
SPORTFISHING  
ASSOCIATION**

\* Custom banner placement and packaging options are available upon request. Slots are offered through first right of refusal and first come first served. All who advertise must be members of ASA to participate. For more information or to purchase a package, contact ASA's Manager of New Business Development, Caley Gillett. [cgillett@asafishing.org](mailto:cgillett@asafishing.org) or 703-407-3069