

SPORTFISHING

Summit



2025

**SPONSORSHIP
OPPORTUNITIES**



BECOME A SUMMIT SPONSOR, MAKE AN IMPACT.

Your Sponsorship Enhances Valuable Education and Networking Programs

Since 1933, the American Sportfishing Association has represented the interests of the recreational fishing industry and community.

Our commitment to Advocacy, Community and Education has empowered positive change to fisheries management and has helped to advance the sportfishing industry's priorities.

Each year we bring industry leaders together at the Sportfishing Summit to conduct the business of the association and to engage, learn and build relationships within the sportfishing community.

3 Reasons to Become a Summit Sponsor

CONNECT WITH INDUSTRY LEADERS

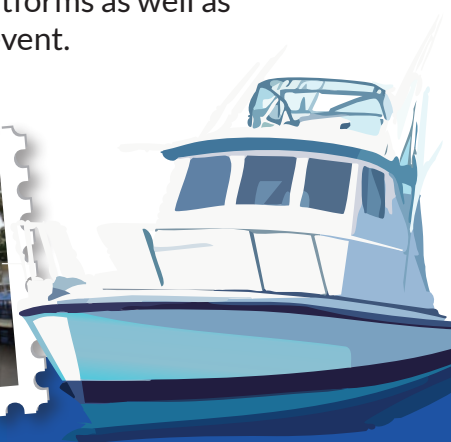
Sponsorships are a great way for your organization to build your brand and reach the leaders of the sportfishing community.

SHOW YOUR SUPPORT FOR THE INDUSTRY

There are a range of sponsorship levels for this year's Sportfishing Summit from **Platinum to Bronze Sponsor** allowing you to brand your business and create awareness for your commitment to the association's mission.

STRENGTHEN BRAND VISIBILITY

A Summit sponsorship includes strong brand recognition and networking opportunities. Your multifaceted benefits include exposure across all digital and print platforms as well as onsite/in-person during and after the event.



For more information, please contact
Manager - New Business Development, Caley Gillett
at 703.407.3069, or email cgillett@asafishing.org.

SUMMIT SPONSORSHIPS



Platinum Sponsor: \$10,000

- Two complimentary Summit registrations
- Full page ad in the program book
- One tabletop exhibit during the event
- Hyperlinked video and sponsor logo on Summit web page
- Copy of attendee list
- Sponsor recognition in the Summit program book, on event banners and signage, and highlights in Summit presentations and communications
- One dedicated email blast to the Summit mailing list
- Pick one of the following sponsorship components (optional):
 - General session/keynote speaker sponsor (2 available)
 - Exclusive farewell dinner sponsor (1 available)
 - Exclusive Summit email banner sponsor (1 available)

Gold Sponsor: \$7,500

- One complimentary Summit registration
- Half page ad in the program book
- One tabletop exhibit during the event
- Copy of attendee list
- Sponsor recognition in the Summit program book, on event banners and signage, and highlights in Summit presentations and communications
- One digital advertising opportunity: one Summit daily email inclusion or inclusion in a rotating Summit web banner
- Pick one of the following sponsorship components (optional):
 - Reception sponsor (3 available) - with choice of premium activation: Rum Tasting, Cigar Bar or Bebidas drink truck.
 - Lunch sponsor (2 available)

SPORTFISHING *Summit* 



SUMMIT SPONSORSHIPS *continued*

Silver Sponsor: \$5,000

- Half page ad in the program book
- One tabletop exhibit during the event
- Copy of attendee list
- Sponsor recognition in the Summit program book, on event banners and signage, and highlights in Summit presentations and communications
- Pick one of the following sponsorship components (optional):
 - Exclusive room key sponsor (1 available)
 - Breakfast sponsor (2 available)
 - Break sponsor (3 available)

Bronze Sponsor: \$2,500

- Sponsor recognition in the Summit program book, on event banners and signage, and highlights in Summit presentations and communications
- Pick one of the following sponsorship components (optional):
 - Exclusive lanyard/badge logo sponsor (1 available)
 - Tabletop exhibitor (5 available)
 - Room drop (5 available)
 - Exclusive guest luncheon + gifting opportunity (1 available)
 - Women's event + gifting opportunity (5 available)
 - Exclusive Summit koozie/coaster sponsor (1 available)
 - Registration handout (2 available)



SPORTFISHING Summit 

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