

# ASA PREMIER PARTNER PROGRAM



The ASA Premier Partner Program offers a unique opportunity to gain high-level visibility and meaningful access to influential leaders across the sportfishing industry. Connect your organization with key decision-makers, buyers, and government officials while elevating your brand's presence and credibility. Simplify and strengthen your marketing strategy through ASA, while demonstrating leadership on the most critical issue affecting our industry. By becoming a Premier Partner, you help make a measurable difference in protecting our fisheries and advancing the mission to **Keep America Fishing**.

	LEGACY \$50K	CHAMPION \$35K	ADVOCATE \$25K	ALLY \$15K	STEWARD \$10K
<b>ACCESS</b>					
Visibility at ASA Premier Events	<ul style="list-style-type: none"> <li>5 Minute Presentation at ICAST Industry Breakfast + 1 min. video spotlight</li> <li>10 Minute Presentation opportunity at DC Fly-In &amp; Summit</li> <li>1 ICAST Live Spot</li> <li>Annual Partner Signage</li> </ul>	<ul style="list-style-type: none"> <li>2 Minute Presentation opportunity at DC Fly-In &amp; Summit</li> <li>1 ICAST Live Spot</li> <li>Annual Partner Signage</li> </ul>	<ul style="list-style-type: none"> <li>1 ICAST Live Spot</li> <li>Annual Partner Signage</li> </ul>	Annual Partner Signage	Annual Partner Signage
Complimentary Event Registration(s)	4	3	2	1	1
Event Attendee Lists (Excluding ICAST)	X	X	X	X	
Reserved VIP Seating at seated events	X	X	X		
1 on 1 in Person Meeting with ASA's President	X	X			
<b>ADVERTISING &amp; ADVERTORIALS</b>					
Recognition on ASA's Partnership page	X	X	X	X	X
On-site recognition at ASA annual events	X	X	X	X	X
Digital recognition on ASA Event Communications	X	X	X	X	X
Ad In Summit Program Book	Full Page	Full Page	Half Page	Half Page	
Ad in ICAST Show Guide	Full Page	Half Page	1/3 Page	1/4 Page	
Website Ad	Ad on Home Page	Rotating HP Ad	Rotating HP Ad	Ad on Secondary Pg.	
Social Media Ad	Quarterly	2/Year	1/Year	1/Year	
ASA Leader Banner/Ad	Lead Banner Sponsor	Ad	Ad		
ASA Email Blast	Quarterly	2/Year	1/Year		
<b>EVENT SPONSORSHIP</b>					
ICAST Summit	1 Platinum	1 Gold	1 Silver	1 Bronze	+A La Carte
Keep America Fishing in D.C.	1 Gold	1 Silver	1 Bronze	1 Bronze	1 Bronze
	1 Gold	1 Silver	1 Bronze	1 Bronze	1 Bronze

\*Review Event Sponsorship Items in ASA Sponsorship Guide.  
All partnership opportunities can be tailored to meet your specific needs.

## ASA ANNUAL EVENTS



April 12-15 · 2026  
Washington, D.C.



July 14-17 · 2026  
Orlando, FL



October 20-23 · 2026  
Pointe Clear, AL