

ASA PREMIER PARTNER PROGRAM



The ASA Premier Partner Program offers a unique opportunity to gain high-level visibility and meaningful access to influential leaders across the sportfishing industry. Connect your organization with key decision-makers, buyers, and government officials while elevating your brand's presence and credibility. Simplify and strengthen your marketing strategy through ASA, while demonstrating leadership on the most critical issue affecting our industry. By becoming a Premier Partner, you help make a measurable difference in protecting our fisheries and advancing the mission to **Keep America Fishing**.

	LEGACY \$50K	CHAMPION \$35K	ADVOCATE \$25K	ALLY \$15K	STEWARD \$10K
ACCESS					
Annual Partner Signage	X	X	X	X	X
Complimentary Event Registration(s)	4	3	2	1	1
Event Attendee Lists (Excluding ICAST)	X	X	X	X	
1 ICAST Live Spot	X	X	X		
Reserved VIP Seating at seated events	X	X	X		
1 on 1 in Person Meeting with ASA's President	X	X			
Presentation opportunity at DC Fly-In and Summit	10 Minutes	2 Minutes			
Presentation at ICAST Industry Breakfast	5 Minutes + 1Min. Video Spotlight				
ADVERTISING & ADVERTORIALS					
Recognition on ASA's Partnership page	X	X	X	X	X
On-site recognition at ASA annual events	X	X	X	X	X
Digital recognition on ASA Event Communications	X	X	X	X	X
Ad In Summit Program Book	Full Page	Full Page	Half Page	Half Page	
Ad in ICAST Show Guide	Full Page	Half Page	1/3 Page	1/4 Page	
Website Ad	Ad on Home Page	Rotating HP Ad	Rotating HP Ad	Secondary Pg. Ad	
Social Media Ad	Quarterly	2/Year	1/Year	1/Year	
ASA Leader Banner/Ad	Lead Banner Sponsor	Ad	Ad		
ASA Email Blast	Quarterly	2/Year	1/Year		
EVENT SPONSORSHIP					
ICAST	Platinum	Gold	Silver	Bronze	
Summit	Gold	Silver	Bronze	Bronze	Bronze
Keep America Fishing in D.C.	Gold	Silver	Bronze	Bronze	Bronze
<p>*Review Event Sponsorship Items in ASA Sponsorship Guide. All partnership opportunities can be tailored to meet your specific needs.</p>					



April 12-15 · 2026
Washington, D.C.

ASA ANNUAL EVENTS



July 14-17 · 2026
Orlando, FL



October 20-23 · 2026
Pointe Clear, AL