

ARP
ASSOCIATION
REVENUE PARTNERS



**AMERICAN
SPORTFISHING
ASSOCIATION**

MEDIA KIT

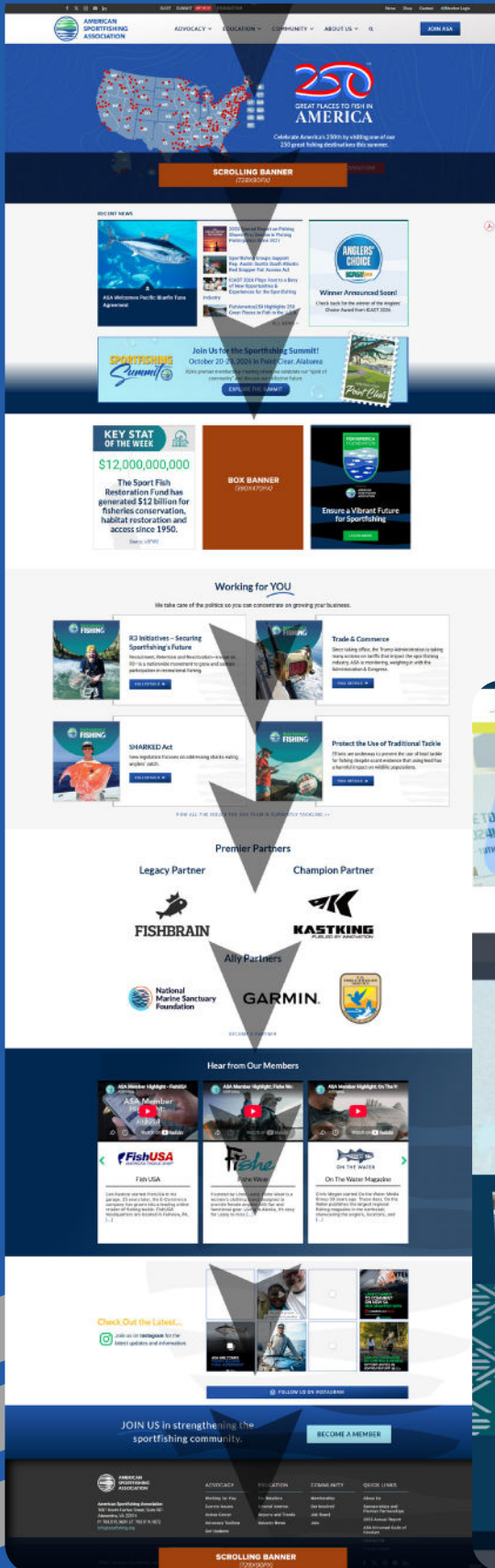
 www.associationrevenuepartners.com

 Advertising@asafishing.org

 855-790-0001

ASAfishing.org + ICASTfishing.org

The American Sportfishing Association contributes to the sportfishing industry's success by providing the advocacy, tools, and connections these companies need to grow and thrive. The website banner placements allow for your company message to be displayed prominently on both the ASA and ICAST website – reaching the ASA audience + attendees of the world's largest fishing tackle tradeshow all year.



PRICING

SCROLLING BANNER PACKAGE

Image: 728x90px

Positions: Exclusive To 10 Companies

ASAfishing.org Placement: Run of Site

ICASTfishing.org Placement: Run of Site

\$10,000/Year

BOX BANNER

Image: 415x490px

Positions: Exclusive To 3 Companies

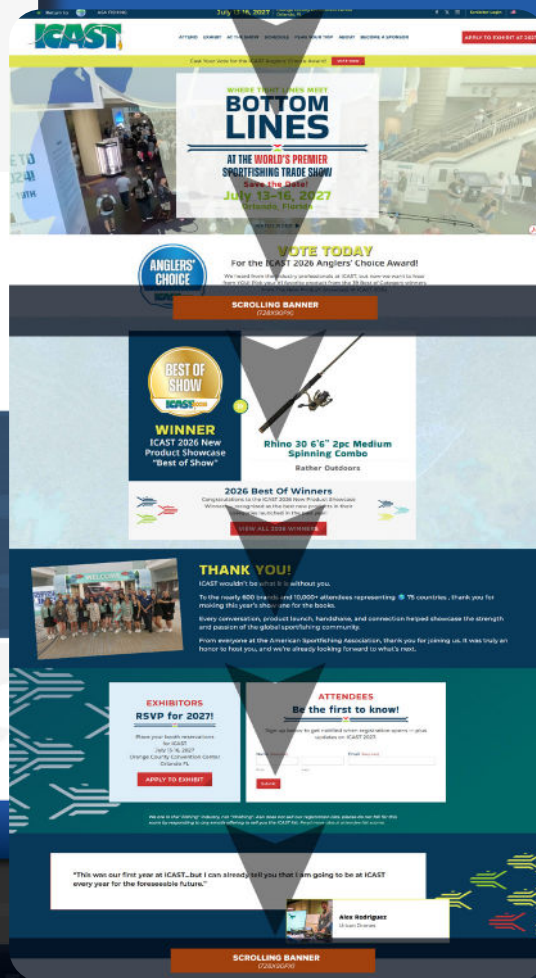
ASAfishing.org Placement: Homepage Only

\$5,000/Year

****All positions are available on a first-come, first-serve basis.****

Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.



www.associationrevenuepartners.com



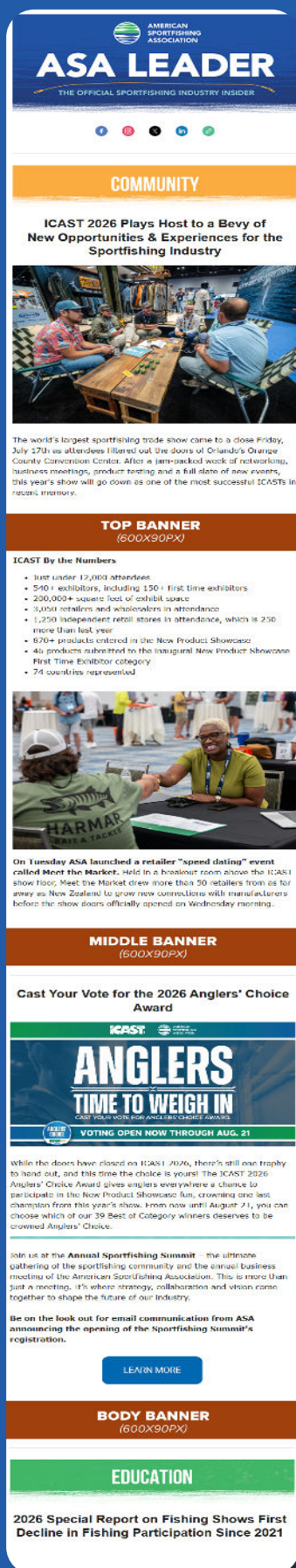
Advertising@asafishing.org



855-790-0001

ASA LEADER ENEWSLETTER

The ASA Leader eNewsletter is sent to 1,400+ ASA Members every month. Each placement allows for your company message to be displayed prominently throughout the publication.



PRICING

TOP BANNER

Image: 600x90px

Positions: Exclusive To One (1) Company

Formats: JPG or PNG

\$3,000/Qtr (3 Issues)

MIDDLE BANNER

Image: 600x90px

Positions: Exclusive To One (1) Company

Formats: JPG or PNG

\$2,500/Qtr (3 Issues)

BODY BANNER

Image: 600x90px

Positions: Exclusive To One (1) Company

Formats: JPG or PNG

\$2,000/Qtr (3 Issues)

****All positions are available on a first-come, first-serve basis.****

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ASA DEDICATED EBLAST

The ASA dedicated blast allows for your company message to be sent directly to members of ASA, with only one company allowed to promote their message each month. This personalized email communication offers the advertisers a unique platform to promote an editorial topic of their choice, as it relates to their business.



STRIKE
CATCH US AT
BOOTH 1840
strike-footwear.com

Hey **ICAST** – ready for a showcase of never-before-seen sport fishing footwear?

Strike returns to Orlando, Florida for its second year, bringing with it an updated collection of tried, tested, and proven performance footwear built by anglers, for anglers.

From big-action boots to lightweight lace-ups, innovative boat shoes to durable flip flops, Strike's non-marking, non-slip range has quickly made it the go-to brand for skippers, crews, and hardcore sport anglers around the world.

This year's product line represents a whole new chapter in the Strike story: an updated and expanded range of big-game fishing footwear for 2027 that, for the first time, includes a bespoke women's collection. Designed to meet the specific ergonomics of female feet, these new sandals and boat shoes boast the same high-performance technologies and fabrics as the men's range, while meeting the growing demand for women's performance products.

That not enough for you? Here are four more reasons to swing by booth 1840:

- Discover how Strike's own innovative **Aqua Sluice Gill** water management system and non-marking **Aqua Deck Sole** technology will change your comfort, stability, and performance on deck.
- Meet Strike's founder, Stephen Palmer, to discuss how the brand became **the official footwear partner of the IGFA**.
- Enjoy a 10% **wholesale discount** when you place an order at ICAST.
- Have a drink with us at the **Strike Happy Hour**, Thursday 4-5pm.

Join Strike at **booth 1840** and try on the future of fishing footwear.

[LEARN MORE](#)

PRICING

DEDICATED BLAST

HTML or TXT HTML File

Subject Line

ReplyTo Email

Positions: Exclusive to 2 Companies per Month

\$2,500/Blast

****All positions are available on a first-come, first-serve basis.****

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